

the Sam Campbell Special



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1954

The SAM CAMPBELL SPECIAL is published periodically by the Chicago and North Western Railway and sent to all who have been on a Sam Campbell Tour, or are registered for the next one. Our cordial greeting to all.

THE HAWAIIAN TOUR --

Well -- it has happened! That which we hoped for, and feared, and dreamed about, and dreaded, and longed for, and doubted, has come upon us. We are sold out! Nine months before our sailing date, all our reservations are gone. Our shouts of glee would be echoing through the land if it weren't for the fact that some mighty wonderful folks, the kind we want on Sam Campbell Tours, are only now asking to go along. We feel like a child surely would feel if he had to tell Santa Clause he couldn't find room for him at Christmas.

But don't give up hope, you who want to go and haven't space as yet. Sam Campbell and Roy Dickson have been reading everything they can find on "how to influence people," and they have looked up all the sweet words in the dictionary. Thus prepared they are approaching the steamship officials and island hotel managers for more reservations. Maybe we will get them.....

Our party, as of the date this is written, stands at 155. We are trying to raise it to 180, and at least the steamship company hasn't said "No," even if they won't say "Yes."

So if you want to go and haven't a reservation, please send your request to Tour Manager Roy Dickson, 44 E. 37th Street, Indianapolis 5, Indiana. He has so many worries already a few more won't make any difference. He will keep your request listed in the order received, and advise you the moment he has definite word on our expansion plans.

HIGHLIGHTS AHEAD --

When the Hawaiian adventure has been lived and becomes a golden memory, one of the most prized elements of the whole experience will be the time aboard the LURLINE. Since our primitive ancestors first pushed off primordial shores on log rafts travel on the sea has rated highest among enlivening pleasures.

To begin with, the LURLINE inspires your confidence. It is pure white and graceful in design. Its cabins and corridors are finished in shiny metal which looks like stainless steel, and maybe it is. Its length is 632 feet, its beam 79 feet. There are six decks, and two elevators to hike folks up and down. The gross tonnage is 18,500, and the beautiful ship can carry 722 passengers. That is a lot of ship, and while it isn't the largest one afloat world travellers agree it offers the supreme in travel luxury and fun.

The Sun Deck is uppermost, naturally. This deck has a promenade where folks who like walking parade in the sunshine. There are areas for deck sports, and a court for paddle tennis. No passenger cabins are on this deck. Camera fans will want to make much use of the Sun Deck, for it offers opportunity to frame pictures with ship foregrounds, and you can shoot down on the activity going on below.

"A Deck" is next below the Sun Deck. On this are some wonderful recreational areas. The Veranda Ballroom, Smoking Rooms, Lounge, Gallery, Writing Room, and Library

occupy most of the area. Cabins #1 through #25 are forward on this deck. In the beautiful Veranda Ballroom, and the lovely Lounge, much of the ship's activity takes place. There is dancing in the Ballroom every night. Here Howard Morris conducts his Hula class -- and don't fail to get in on that fun. In the Lounge there are movies, lectures, and concerts. There is a nice Shopping Center forward on "A Deck."

Most of "B Deck" is occupied with staterooms -- numbers 100 to 182 inclusive. Aft on this deck is the swimming pool and the sun bathing area. The swimming pool is small but folks have a lot of fun in it. It is on this deck that they hold the deck picnic. A buffet luncheon is served that is a humdinger.

"C Deck" comes next, and it has many staterooms -- numbers 200 to 281 inclusive. Aft are the finely appointed Outrigger and Polynesian Rooms. There is another promenade here, a wonderful place from which to see the tropical blue waters by day, and the star-filled sky at night.

"D Deck" is mostly given to cabins, having numbers 300 to 457. Forward are the beauty salon and barbershop. Incidentally, if you want an appointment in either better make it early.

Then comes "E Deck!" Oh, what a deck! It has cabins -- numbers 500 to 547 -- but you will remember it best for its dining rooms. The largest dining room is "The Waikiki," the smaller one "The Coral Room." Probably you won't notice the decorations for the first two days. Your whole attention will be on that amazing food. But when you do get time to look around, study the color scheme and the murals. They are an artistic feast for the eyes. Forward on "E Deck" is the purser's office, telephone exchange, and Chief Stewart's office.

The LURLINE is a floating palace, all right, and if the trip to Hawaii offered no more than the nine days aboard that ship, it is worth while. The LURLINE was in government service during the war. When she was returned the Matson Lines spent \$18,000,000 to fix her up as she is today. Just think -- \$18,000,000 just to get ready for the Sam Campbell Tour!

CLOTHES FOR WOMEN!

(We don't know a thing about women's clothes, and we know we don't, so we asked Giny Campbell to whip something up about it. Following is Giny's idea:)

"I always travel light -- carrying just one large suitcase and one very small one for the two of us!

"Last year on our trip on the Lurline I followed this pattern and found that I had just the right things for every occasion. I did not take a bathing suit but bought a very attractive one in the islands -- much more reasonably than I could have done on the mainland -- and more Hawaiian in atmosphere!

"Don't take too many dresses for you will want to buy some cute things over there which will be so different and quite reasonable.

"As to formality at the dinner hour -- it is certainly not the rule. There were a few folks on our last trip who dressed formally, but they were in the minority. Most of the ladies wore just nice attractive dresses which we might call "After-Five" dresses, or another name would be "The Short Dinner Dress."

"Here is what I took last trip and I plan to do much the same thing for our forthcoming trip:

"One cotton dress for mornings on the ship --- a blue broadcloth with white buttons.

"A white Palm Beach suit

"A navy blue Palm Beach Suit.

"Sundry blouses, including one sheer white with tiny rhinestone buttons for use with the white suit for one of the dinner hours.

"A light blue metallic shantung dress -- After-Five type.

"A tan moire water-marked dress -- After-Five type. (both of these were knee length with 3/4 sleeves.

"A pair of black linen slacks, and a pair of brown peddle pushers -- blouses listed above used with them.

"A steamer coat (fall weight) for cool weather in California and aboard ship the first day and a half out.

"Shoes: 1 pair play shoes, one pair comfortable walkers, and a pair of dress shoes (black patent probably)

"No hats are worn on the ship or in Hawaii. Scarfs on head to keep hair in place aboard ship for daily walks about deck.

"Stoles would be useful. I may take a lovely red crocheted one, shot with silver threads.

"Those of you who enjoy sunbathing will want sun suits and some may want a bathing suit on the ship for a dip into the tiny pool. But it is a small pool and not many adults use it. They wait for ocean bathing.

"Once I landed on the islands I hardly ever wore my 'main land' clothes. I bought a Halenuu and some colorful Hawaiian made blouses and lived in them. Sam took to his Aloha shirt, too, like all the other men. I did wear my "After-Five" dresses when we ate at the Royal Hawaiian Hotel. This type of dress is very suitable and acceptable there.

"You will want to buy a Halenuu, A Pakenuu, a Nuunuu, or a Holoku, too! Honest, they are lovely!"

Giny Campbell

Next issue of the Special, Sam will tell what he thinks the men should wear. This ought to be good!

OUR FOLKS:

Jessie Hopp, who had to move to California to get away from the Sam Campbell Tours, surprised Giny and Sam in Chicago recently by showing up at one of their lectures. She came in to attend a wedding, and then headed back to California.

Dorothy and Glenn Fensterman want to make an extra reservation to anywhere from now on. An eight pound boy named "Gary Glenn" has arrived at their household, and they want him to go everywhere and see everything. Congratulations, Dorothy and Glenn.

Phoebe Craner, lovely and lovable secretary of our Tour Luncheons, is now engaged to Bill Story. Bill is the six foot ex-paratrooper who sat beside Phoebe at our last reunion. Two grand youngsters they are, and we wish them all happiness.

The Campbells and Dicksons want to thank their tour friends for the host of Christmas cards that they received this year. It was wonderful to have these greetings, and they wish they could reply to each individual one. Sam and Giny were so rushed they did not get Christmas cards sent out this year, and they missed this joyful experience greatly.

The Indianapolis Campbellites are planning their reunion dinner for Friday, April 23. Reservations can be made through Roy Dickson. Much pressure is being exerted to have Mildred Knabe and Giny do the Hula again, as they did at the Chicago Luncheon.

Sam and Giny were at their Wisconsin home for over a month around Christmas time. Sam has a new book nearly finished, called "Loony Coon." The coldest night they had during their stay was 42 below! They didn't mind the cold, it was the mosquitos that bothered them.

Following are a few places where Sam Campbell's lecture CALIFORNIA & HAWAII may be seen:

- February 5, 8:00 P.M. Glenview Jr. High School, Glenview, Ill.
- February 7, 3:00 P.M. Deerfield Grammer School, Deerfield, Ill.
- February 7, 8:00 P.M. St. John's Methodist Church, Chicago, Ill.
- February 8, 8:00 P.M. Irving School PTA, Kenilworth & 35th St. Berwyn, Ill.
- February 9, 8:00 P.M. Washington School Auditorium, Joliet, Ill.
- February 11, 8:00 P.M. Pilgrim Lutheran Church, Chicago, Ill.
- February 12, 8:00 P.M. Mt. Calvary Ev. Lutheran Church, Chicago, Ill.
- February 14, 3:00 P.M. Proviso Township High School, Maywood, Ill.
- February 14, 8:00 P.M. Y.M.C.A., 826 S. Wabash Ave., Chicago, Ill.
- February 15, 8:00 P.M. Central School, Dist. No. 64, North Chgo, Ill.
- February 16, 8:00 P.M. Amundsen High School, Damen & Foster, Chicago
- February 18, 8:00 P.M. Second Presby. Church, Oak Park, Ill.

thought-of-the-month

Deep Peace of the running wave to you.
Deep Peace of the flowing air to you.
Deep Peace of the quiet earth to you.
Deep Peace of the shining stars to you.
Deep Peace of the Son of Peace to you.

(Fiona McLeod)

February 4, 1954