

# the Sam Campbell Special



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The Sam Campbell Special Train Tours have struck an original and effective note in the travel field. They have been planned on the premise that it is not Nature's grand views but the mental state one is in when he sees them that makes traveling an enriching experience. Hence, Sam Campbell found ways to weave into his tour designs something of the joyous nature philosophy which has made him a favorite as a lecturer and an author. Those who have traveled with him on his Special Train Tours have returned possessing a renewed faith and a feeling of friendliness for the world -- particularly for their tour companions.

It is to perpetuate this priceless friendship that "SAM CAMPBELL SPECIAL" has been designed. Through its brief columns we hope to aid our readers in preserving memories and preparing plans. Each one who has been on a Sam Campbell Tour will receive the publication periodically.

CHICAGO AND NORTH WESTERN RAILWAY

## HISTORY

The idea of the Special Train Tours was first conceived in 1941 -- along about the time that Sam Campbell caught Giny Adams in a weak moment and induced her to say "yes." Folks had been absorbing Sam's spiritual interpretation of nature for years through his pictures and writings and they were asking him to lead groups personally into the great scenic areas. With the firm of "Sam 'n Giny" now formed, this became a possibility, Giny is as necessary to these tours as the engine is to the train. No one who has seen her on these trips could ever forget her happy disposition and her interest in and love for everyone. It was not until 1948 that the Tour idea crystallized, however. Many details had to be worked out. Much credit must go to Roy Dickson, General Agent of the North Western at Indianapolis, for final arrangements. At last plans were completed whereby a private special train could be used, a lecture car at

the head of the train and an atmosphere of dignity established and preserved.



## MERRY CHRISTMAS

There were 160 people on the 1948 Special. They visited Pike's Peak at Colorado Springs, Salt Lake City, Yellowstone National Park, The Columbia River Valley, Portland, Seattle, Victoria, Vancouver and returned via Glacier National Park. Never-forgettables: car No. 5 went haywire and nearly broiled everyone in it; one man lost his teeth (salad) in Yellowstone, but got 'em back in time for dinner; another lost himself at Victoria and missed the boat but chartered a plane

and caught up with the party at Vancouver. The 1948'ers were destined for Lake Louise but a threatened strike on the Canadian Railroads forced them to substitute Glacier instead. It was a disappointment, but Glacier wasn't hard to take.

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The 1949 Tour was composed of 175 people, including 65 from the first trip. A short stop was made at Salt Lake City, then followed Zion, Grand, and Bryce Canyons, Sun Valley, Portland, Vancouver, Lake Louise and Banff. Never-forgettables: the swell bus drivers in the Utah Parks; the farewell scenes at the canyons when half a hundred pretty girls kissed the resisting (?) Jimmy DeJaney, Bob Elder, Sam Campbell, and George Neff with lips thick with rouge; the barbeque dinner at Sun Valley, especially the "Hokie-Pokie Dance;" the porter in the lounge car who watched a songfest, then whispered to Giny, "Mrs. Camel, an nevah thought folks could have so much fun without bein' licked up."

The 1950 Special carried 177 people, 74 tour veterans included. There was the copper mine at ~~Salt Lake City, Las Vegas and Hoover Dam~~, San Diego, Tia Juana, Los Angeles, Catalina Island, Yosemite National Park, and San Francisco. Never-forgettables: Temperamental car No. 7, that could get hot for no reason at all; Sam and Giny thinking "Creme de Coco" meant hot chocolate (Tia Juana); the baby orchids at Los Angeles; the party in the lecture coach and diners on the way home; Eddie Fitzgerald's shower bath when he opened the door of his Pullman just as the train emerged from the Moffat Tunnel and passed the car washing device.

#### OF THINGS TO COME:

The Sam Campbell Tour of 1951 is an "Alaskan Cruise." Leaving Chicago on the evening of June 15th, via Special Train, the party will pause briefly at Duluth, have about two days at Jasper National Park, a tour of Vancouver, ten days cruise on the Inside Passage to Skagway and return on the steamer Kathleen -- including stops at Prince Rupert, Ketchikan, Juneau, Wrangell, and trips to the interior. On the return there will be a day at Lake Louise, the party arriving in Chicago July 3rd.

It has taken lots of thought and work to arrange this tour. Sam 'n Giny went to Alaska over the same route last June to acquaint themselves with all conditions. They came back raving about what they saw. With fresh enthusiasm they attacked the problems and ironed out all obstacles that stood in the way of the Tour. They loved the scenery of Jasper and the accommodations there. The steamer trip was a delight every foot of the 2200 miles up and back. They were thrilled by the trip back into the Yukon Territory to romantic Ben-My-Chree. "What a joy it is going to be to watch our people respond to this wonderful adventure," exclaimed Giny.

One thing that astonished the Campbells, and pleased them too, was the smooth water of the Inside Passage. Only twice on the way up and twice on the return did the Kathleen sail open Pacific waters, and that was for brief periods of an hour or so. The rest of the time the narrow channel between the coastal islands and the mainland was as smooth as a lagoon. Sam speaks glowingly of the snow-covered mountains at either side of the channel, the whales, porpoise, waterfowl and occasional wild game, the Indians and their totem poles, the forests and utter wildness of the Alaskan coast. Both of them praise highly the program of entertainment on the ship, and the courtesy and service of the Canadian Crews. And the food! -- "Oh, my figger!" says Giny. There are three wonderful meals a day, plus afternoon tea, and a midnight snack if one can take it.

## RESERVATIONS FOR ALASKA

The new brochure on the ALASKAN CRUISE has been sent first to members of former tours. Early reservations are recommended as boat accommodations are limited. The Tour must be held down to 150 members this year.

## THE REUNION LUNCHEON AT CHICAGO

On Saturday, November 11th, the annual reunion luncheon of the "Campbellites" was held at the Lake Shore Club of Chicago. There were 267 present. Some came from long distances: Detroit, Indianapolis, Akron, Milwaukee, Racine, Dixon, Champaign, DeKalb. The atmosphere was vibrant with warm greetings as friendships were renewed. The 48'ers, 49'ers, and 50'ers compared notes, swapped yarns, and displayed scrap books and pictures. Adeline Sauter, Phoebe Cramer, and Dorothy Dimitt were hostesses. The Grand Ballroom was nicely decorated by the Lake Shore Club, and gave the party ample room. Little favors of nut-filled suitcases and boats were at the places.

After a delicious luncheon there was group singing -- just like those sessions in the lounge car. Later color slides and movies were shown to bring back memories of the tours. Tom Sloan, of Zion, Illinois, gave a fine series of scenes taken on the 1948 tour. Will Rubert, Evanston, shared some splendid Kodachromes made in 1949. I. P. Daniels, Evanston, and Fred Bacon, Chicago, displayed jointly some photographic treasures of the 1950 trip. George Staub, Indianapolis, also showed some beauties made on the California trip, though lack of time prevented the guests from seeing his full collection.

Following this, Sam 'n Giny ran some movies which were made on their Alaskan jaunt of last June.

It was a wonderful afternoon, and many expressed the wish that such meetings could occur more frequently.

## WE ARE WELL REMEMBERED!

The Campbells were out in Bryce, Zion, and Grand Canyon National Parks during September making their new lecture film. The employes out there, managers and all, remember favorably the Sam Campbell Tour of '49. They have learned now that it wasn't the "Campbell Soup Company," nor the "Camel Cigarette Company," as was thought at the time.

"We will always remember those lovely people," said the hostess at Grand Canyon. They were so nice to the help and so easy to please." Bell boys called us "The Happiest Tour."

That reminds us of the girl at the souvenir counter at the Biltmore Hotel, Los Angeles. While our tour was there she noticed Sam Campbell (you know -- boots, ten gallon hat, etc.) and remembered hearing him lecture in Chicago several years previously. "Are these fine people your party?" she asked. "Everyone on the hotel staff is amazed at them. Why they seem to like each other. Usually tour groups just sit around the lobby not even talking -- but your people are friends."

As Sam 'n Giny boarded the train to return from the Canyons they heard someone excitedly calling their names. A grinning porter was coming for their bags -- and it proved to be Fleetwood Oliver, who had portered on their car

on the '49 trip. Fleetwood is a swell porter, and he is anxious to go on another tour with us.

#### NO SNOW PARTIES THIS YEAR

With considerable regret Sam 'n Giny have decided there isn't enough time in calendars and clocks to permit them to organize and conduct winter parties this season. During the last several years folks have had a mighty wonderful time at the winter shindigs. The Christmas Parties held at the Northern-aire Hotel, Three Lakes, Wisconsin, were about the peak in holiday fun, and there have been many requests for another one in 1950. But the Campbells do not like to do anything unless they can do it well. They figure their program of lecturing, writing, and organizing the Alaskan Cruise is about all they can handle properly. Winter parties are in future plans, however.

#### LECTURER JAMES SOUCI

James Souci, Indianapolis, who has been on all three western tours, gathered up some fine movies during the California Trip. On October 6th and 7th he ran them for invited guests at the New York Central Assembly Room, Indianapolis. Folks praised his camera work highly.

Incidentally, Mr. Souci is an official of the Pullman Company. His knowledge of air-conditioning equipment and his willingness to share this know-how have been of great value to us.

#### TOOTS!

Since our last tour that Cupid fellow seems to have been using a machine gun instead of the old-fashioned bow and arrow. Bob Elder and Mary Green were married (Indianapolis); The Reverend Doctor Pennywell and Myra Grace (Chicago); and our popular assistant escort Jimmy (Pat) Delaney and Patricia Hilt (Indianapolis). May their Tours be long and their tracks smooth.

At the luncheon folks were recalling the surprise Florence Sherman and Helen Albright gave everyone on the 1950 Special. Florence and Helen couldn't go along on the tour, but they determined to get a little ride on the train anyway. When the SPECIAL paused at Dixon, Illinois, to let off the Quicks and Shaulises, these two unpredictable young ladies climbed aboard to ride into Chicago. They had figured out this probable stop, and talked the amiable Frank Sherman into driving them out there from Chicago. Everyone had missed them on the trip, and it was sure good to have them aboard for a few miles anyway.

Those Quicks -- Mr. & Mrs. Harry -- just won't stay put! Since returning from the California Tour they have been down seeing the beauty of the Eastern States. The Quicks have been on all three tours, and intend going to Alaska. Harry thinks a Sam Campbell Tour should go east sometime. It was through his suggestion that the idea was worked out for a stop at Duluth on the coming Alaskan Cruise.

Sweet Adeline Sauter is going to Florida for the winter. You are going to make your Chicago friends mighty lonesome, Adeline.

## A MESSAGE FROM SAM CAMPBELL

"It is with real pleasure that I welcome the opportunities afforded by our new monthly bulletin, THE SAM CAMPBELL SPECIAL. It will come as a regular greeting, a sort of long distance handshake to take some of the loneliness and longing out of those periods when Giny and I cannot be seeing you all.

"Separation is an error with which we should take issue in this world. It is an illusion and subject to correction through enlightened understanding. The islands of the sea look to be separated as they stand apart and the tides flow between them, yet deep down they are holding hands with each other and are really one.

"So it is with us. At times we seem to be separated by space, habits, fears, time, and sometimes misunderstandings, -- yet deep in spiritual reality we are truly one. Whatever helps us know this challenges effectively the illusion of separation and gladdens our hearts.

"Let us look upon these pages as an effectual aid in perpetuating our friendship and preserving our unity.

Cordially,

SAM CAMPBELL"

## HOLIDAY IN A WINTER WONDERLAND

From December 16th to January 21st Sam 'n Giny will be at their home at Three Lakes, Wisconsin, where Sam plans to do some writing.

## WORKING ON THE RAILROAD:

Even though Sam 'n Giny Campbell will not conduct their North Woods winter parties this year, you snowbirds will have plenty of opportunities for skiing, skating and tobogganing. North Western has arranged to run six special ski trains to North Woods winter sports playgrounds. They are all-expense trips which cover all costs from Friday night to Monday morning and come as low as \$47.19. On January 12, February 12 and March 2 the special heads for Mt. Telemark at Cable, Wis., and on January 26, February 23 and March 23 the trip is to the Mt. Zion-Porcupine Mountains regions, with headquarters at beautiful Northern Holiday on Lake Gogebic, in upper Michigan. These are in addition to other weekend snow parties that will head out of Chicago on Fridays for nearby winter sports areas.

Speaking of snow, and if you don't care for it, why not plan now for a vacation in Southern California? You'll love it there and you'll enjoy your trip out there and back even more if you travel on either of those-plushy Streamliners, the City of Los Angeles or the City of San Francisco. And...don't forget the "400" Streamliner Fleet when your travels take you to destinations in Wisconsin, Minnesota, Upper Michigan and South Dakota. There is no finer, smoother, safer way to travel.

SUGGESTION: For helpful hints on any of your travel plans, drop a line to the North Western Travel Bureau, 400 West Madison Street, Chicago 6, Illinois. Our travel experts will be glad to help you plan any trip, whether a business trip, an enjoyable weekend holiday or a king-size vacation.

HELP! HELP!

If you run onto any items of interest to the Sam Campbell Tour members, would you send them in? We will use them if we can. Just address THE SAM CAMPBELL SPECIAL, Public Relations Department, Chicago and North Western Railway, 400 W. Madison Street, Chicago 6, Illinois.

THOUGHT-OF-THE-MONTH

"It is impossible to live pleasantly without living wisely and well and justly; and it is impossible to live wisely and well and justly without living pleasantly."

Epicurus

\*\*\*\* AND NOW \*\*\*\*

The Chicago and North Western Railway, plus San 'n Giny, wish you all a most Merry Christmas, hearts filled with joy, faith and hope, and thought rising to an ever clearer understanding of the Christmas message.